

2019 Strawberry Festival Benefiting the Coatesville Community



What is the Strawberry Festival?

The Strawberry Festival is an annual four-day festival that benefits the greater Coatesville community. It is a family-friendly event with something for everyone! There are carnival rides, live music, delicious food, strawberry shortcake, pony rides, shopping, fireworks, and much more! The event is free to attend and each activity is pay as you go.

Why Should Your Company Become a Sponsor?

- * Exposure to an audience of 28,000+ visitors
- * Unique event that receives excellent media coverage and was featured on The Cooking Channel's "Carnival Eats" in 2015
- * Visibility all over Chester County and beyond using various marketing tools and outlets
- * Opportunity to connect and interact with large corporations, small businesses, non-profits, and key community members and public officials
- * Helps the greater Coatesville community by providing grants and programs to promote Health Equity, Healthy Youth, and a Healthy Community

Sponsorship Opportunities

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. Please see enclosed information for details.

Contact:

Karol Collins, Strawberry Festival Coordinator
610-380-9080 x105 or kcollins@brandywinefoundation.org

General Sponsorship Opportunities



\$1,000 – Gold Level Sponsor

- Company logo on Strawberry Festival website with link to your website
- Logo/name recognition on digital billboard in Coatesville and West Chester in May
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Two reservations to the highly anticipated Garden Party on May 23rd (*\$300 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$500 – Silver Level Sponsor

- Company logo on Strawberry Festival website with link to your website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Two reservations to the highly anticipated Garden Party on May 23rd (*\$300 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$250 – Bronze Level Sponsor

- Company name listed on Strawberry Festival website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- One reservation to the highly anticipated Garden Party on May 23rd (*\$150 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$150 – Friend Level

- Company name listed on Strawberry Festival website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

To discuss your participation in detail, or for questions, please contact:
Karol Collins at 610-380-9080 x105 or kcollins@brandywinefoundation.org.

To learn more about the Strawberry Festival, please visit www.brandywinestrawberryfestival.com.

2019 Strawberry Festival Benefiting the Coatesville Community



Sponsor Reply Form



YES! My company would like to sponsor the 2019 Strawberry Festival!

Company Name:

Contact:

Address:

City:

State:

Zip:

Phone:

Email:

(Please make additions and corrections as necessary)

Name as you'd like it to appear in ALL promotional materials:

We wish to support and participate in the Strawberry Festival in the following manner (please check one):

- Prime Event Sponsor** (*please indicate choice*): _____
- | | | |
|---|---------|--|
| <input type="checkbox"/> Gold Level Sponsor | \$1,000 | <input type="checkbox"/> I am pleased to make a general donation |
| <input type="checkbox"/> Silver Level Sponsor | \$500 | in the amount of \$_____. |
| <input type="checkbox"/> Bronze Level Sponsor | \$250 | |
| <input type="checkbox"/> Friend Level Sponsor | \$150 | |

Make your gift online at www.brandywinestrawberryfestival.com

Payment Method

Check enclosed payable to the **Brandywine Health Foundation**

Charge my credit card

No. _____ Exp. _____ CCV: _____

Please bill my company. I understand this sponsorship must be paid before June 30.

Signature: _____ Date: _____

Brandywine Health Foundation, 50 S. First Avenue, Coatesville, PA 19320.

Questions? Please contact Karol Collins, Strawberry Festival Coordinator
@ 610.380.9080 x 105 or e-mail:

kcollins@brandywinefoundation.org.

Kindly confirm your support by April 5th!

Thank you for supporting the Coatesville community!