

## Prime Event Sponsorship Opportunities

### All sponsorship levels include:

- **Prime** reserved tent space for company promotion at the four-day festival
- Company promoted on electronic billboard in Coatesville and West Chester in May  
(Campaign is designed to offer  $\approx 371,922$  total impressions)
- Company logo/name recognition on Strawberry Festival website with link to company website
- Sponsor recognition during general announcements at the four-day festival
- Personalized sponsorship acknowledgement suitable for display at your company
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (circulation 253,838)
- Invitation for two to Private VIP Sponsor Reception attended by other major Foundation supporters in April

### \$7,500 - Exclusive Fireworks Sponsor

- Recognition on event press releases
- One half page ad in Strawberry Festival event guide
- Special recognition on “Strawberry Stage” page on Strawberry Festival website
- Six tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$900 value)

### Strawberry Shortcake Sponsor - \$5,000

- Company provided banner hung at two Strawberry Shortcake booths
- Company logo/name printed on napkins in shortcake booths
- One quarter page ad in Strawberry Festival event guide
- Recognition on event press releases
- Four tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### Strawberry Stage Sponsor - ~~\$5,000~~ **SOLD**

- Company provided banner on both Strawberry Stages
- Opportunity to provide a giveaway in entertainment area
- One quarter page ad in Strawberry Festival event guide
- Special recognition on Strawberry Festival website
- Recognition on event press releases
- Four tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### Strawberryland Sponsor - \$5,000

- Company logo/name printed on Strawberryland wristbands (worn by thousands of children all weekend long)
- One quarter page ad in Strawberry Festival event guide
- Recognition on event press releases
- Four tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### Raffle Sponsor - \$3,000

- Company logo/name printed on Strawberry Festival raffle tickets
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$300 value)

### Dining Tent Sponsor - ~~\$2,500~~ **SOLD**

- Company provided banner in dining tent
- Opportunity to provide promotional materials on dining tables
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$300 value)



**\* Please turn over for more opportunities \***

## Prime Event Sponsorship Opportunities Cont'd



### **Craft & Vendor Fair Sponsor - \$2,500 SOLD**

- Company provided banner near Craft & Vendor Fair
- Opportunity to provide nice display with promotional materials at event
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$300 value)

### **NEW! Phone Charging Station Sponsor - \$2,000**

- Company provided banner displayed at event
- Opportunity to provide giveaway at charging station
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### **Children's Sand Art Sponsor - \$2,000**

- Company provided banner displayed in Sand Art tent (*popular children's activity*)
- Company name/logo printed on goodie bags
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### **Strawberry Café Live Sponsor - \$2,000**

- Company provided banner in Strawberry Café Live
- Opportunity to provide giveaway for participants at Strawberry Café Live
- Special recognition on "Strawberry Café Live" page on Strawberry Festival website
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### **Goldfish Booth Sponsor - \$2,000**

- Company provided banner in the popular Goldfish Game Booth
- Opportunity to provide prizes for the participants
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

### **Strawberry Patch Games Sponsor - \$2,000**

- Company provided banner in Strawberry Patch Games tent
- Opportunity to provide prizes for the participants
- Two tickets to the highly anticipated Garden Party on May 23<sup>rd</sup> (\$600 value)

To discuss your participation in detail, or for questions, please contact:

Stephanie Vargas at 610-380-9080 x105 or [svargas@brandywinefoundation.org](mailto:svargas@brandywinefoundation.org).

To learn more about the Strawberry Festival, please visit [www.brandywinestrawberryfestival.com](http://www.brandywinestrawberryfestival.com).