

2018 Strawberry Festival Benefiting the Coatesville Community



What is the Strawberry Festival?

The Strawberry Festival is an annual four-day festival that benefits the greater Coatesville community. It is a family-friendly event with something for everyone! There are carnival rides, live music, delicious food, strawberry shortcake, pony rides, shopping, fireworks, and much more! The event is free to attend and each activity is pay as you go.

Why Should Your Company Become a Sponsor?

- * Exposure to an audience of 28,000+ visitors
- * Unique event that receives excellent media coverage and was featured on The Cooking Channel's "Carnival Eats" in 2015
- * Visibility all over Chester County and beyond using various marketing tools and outlets
- * Opportunity to connect and interact with large corporations, small businesses, non-profits, and key community members and public officials
- * Helps the greater Coatesville community by providing grants and programs to promote Health Equity, Healthy Youth, and a Healthy Community

Sponsorship Opportunities

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. Please see enclosed information for details.

Contact:

Stephanie Vargas, Associate Director of Development and Communication
610-380-9080 x105 or svargas@brandywinefoundation.org

General Sponsorship Opportunities



\$1,000 – Gold Level Sponsor

- Company logo on Strawberry Festival website with link to your website
- Logo/name recognition on digital billboard in Coatesville and West Chester in May
- Invitation for two to Private VIP Sponsor Reception attended by other Foundation supporters in April
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Two reservations to the highly anticipated Garden Party on May 23rd (*\$300 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$600 – Silver Level Sponsor

- Company logo on Strawberry Festival website with link to your website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Two reservations to the highly anticipated Garden Party on May 23rd (*\$300 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$400 – Bronze Level Sponsor

- Company name listed on Strawberry Festival website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Two reservations to the highly anticipated Garden Party on May 23rd (*\$300 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$250 – Friend Level Sponsor

- Company name listed on Strawberry Festival website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- One reservation to the highly anticipated Garden Party on May 23rd (*\$150 value*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

\$150 – Sponsor Level

- Company name listed on Strawberry Festival website
- Recognition on full page ad in The Weekend Edition of the Philadelphia Inquirer – (*circulation 253,838*)
- Recognition on full page ad in Event Guide produced by Chester County Press – (*distribution 31,000*)
- Personalized sponsorship acknowledgement suitable for display at your company

To discuss your participation in detail, or for questions, please contact:

Stephanie Vargas at 610-380-9080 x105 or svargas@brandywinefoundation.org.

To learn more about the Strawberry Festival, please visit www.brandywinestrawberryfestival.com.