

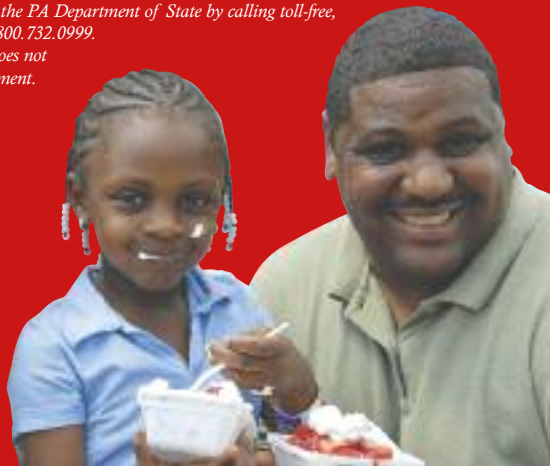
**you are invited to partner with the Brandywine Health Foundation and our Presenting Sponsor, Harleysville National Bank, to support the 2010 Strawberry Festival - a great Chester County event, 38 years in the making. The Festival offers a unique marketing tool that unites companies and consumers, all in the name of fun!**



By partnering with the Brandywine Health Foundation you will not only be promoting your business to over 25,000 visitors who attend the Strawberry Festival but you will be helping those less fortunate in Chester County gain access to critical health care and important wellness services. All proceeds raised benefit health and wellness programs in the community through the Brandywine Health Foundation, and secondary beneficiaries including: the Coatesville Rotary Club, the Thorndale Volunteer Fire Company, the Brandywine YMCA and the Coatesville Public Library.

Your support makes such a difference in our community! We encourage you to return the attached reply form as soon as possible to receive maximum exposure on our website, but no later than April 9, 2010. If you have questions or would like to discuss these opportunities in more detail, please contact Jill Whitcomb, Special Events Coordinator at 610.380.9080, ext. 103 or [jwhitcomb@brandywinefoundation.org](mailto:jwhitcomb@brandywinefoundation.org).

*The Brandywine Health Foundation is a registered charitable corporation. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll-free, within PA, 1.800.732.0999. Registration does not imply endorsement.*



*"Harleysville National Bank's relationship with the Brandywine Health Foundation goes far beyond philanthropic deeds, to providing volunteer support and professional expertise. As we have extended our helping hand, the Brandywine Health Foundation has been there to make the connection to the communities it serves, through important events such as the Strawberry Festival, and much more. It is my sincere hope that our partnership will continue to serve as an encouragement to others. We look forward to another successful festival this year."*

**Donna Coughy**, Executive Vice President  
**Harleysville National Bank**



The Brandywine Health Foundation is the only charitable foundation dedicated to health-related services in the greater Coatesville area. Since its founding in 2001, the foundation has provided over \$8 million in grants to non-profit organizations in Chester County. Our signature project is the **new Brandywine Center**, the first major development in the City of Coatesville in over three decades, providing behavioral, dental and primary health care services and affordable housing for senior citizens. The foundation continues to help non-profit organizations in the community provide top notch healthcare services to the uninsured and underinsured; at the same time, we are looking more broadly at how young people can grow up to be healthy, productive citizens with the understanding that health is so much more than whether or not we see a doctor each year. The new Coatesville Youth Initiative (CYI), recently launched by the foundation, seeks to increase high school graduation rates and reduce risky behaviors among youth and young adults (ages 12 to 24) in the Coatesville Area School District. The CYI fosters collaboration among youth serving organizations and the school district, building upon a year-long planning process. To learn more about this new initiative and about the Brandywine Health Foundation, visit [www.brandywinefoundation.org](http://www.brandywinefoundation.org).



The Brandywine Health Foundation  
Invites you to sponsor the

# 2010 Strawberry Festival

Presented by



Benefiting



Thursday, June 3  
to Sunday, June 6, 2010

Hosted by



[www.brandywinestrawberryfestival.com](http://www.brandywinestrawberryfestival.com)

# Sponsorship Opportunities

Sponsorship of the 2010 Strawberry Festival benefits the community through the Brandywine Health Foundation and will be acknowledged in the following manner:

# 2010 Strawberry Festival

Presented by

Harleysville National Bank

www.brandywinestrawberryfestival.com

## 2010 Reply Form

I/We wish to support and participate in the 2010 Strawberry Festival in the following manner (please check one):

- \_\_\_\_\_ **Strawberry Level** (Full Page Ad - 9.667" w x 11.5" h) **\$10,000**  
 \_\_\_\_\_ **Berry Level** (Full Page Ad - 9.667" w x 11.5" h) **\$5,000**  
 \_\_\_\_\_ **Platinum Level** (Full Page Ad - 9.667" w x 11.5" h) **\$2,500**  
 \_\_\_\_\_ **Gold Level** (Full Page Ad - 9.667" w x 11.5" h) **\$1,000**  
 \_\_\_\_\_ **Silver Level** (Half Page Ad - 9.667" w x 5.75" h) **\$500**  
 \_\_\_\_\_ **Bronze Level** (Quarter Page Ad - 4.771" w x 5.75" h) **\$300**  
 \_\_\_\_\_ **Sponsor Level** (Eighth Page Ad - 4.771" w x 2.75" h) **\$150**  
 \_\_\_\_\_ **Friend Level** (Business Card Ad - 3.139" w x 2" h) **\$100**

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

Website Address \_\_\_\_\_

**Name/Business (as you wish to be listed in materials)** \_\_\_\_\_

### Ad Deadline: April 9, 2010

(Check One) \_\_\_\_\_ Camera Ready Ad Copy enclosed  
 \_\_\_\_\_ Ad Copy will be sent electronically

Email Ad Copy to [jwhitcomb@brandywinefoundation.org](mailto:jwhitcomb@brandywinefoundation.org)

\*Logos must be provided in camera-ready, preferably electronic format (TIFF, JPEG, EPS, PDF or PSD (Photoshop) documents are acceptable), on disk with a printout included for visual reference. All embedded artwork and fonts (not saved as outlines) should also be included on the disk. If an electronic version of your logo is not available, please send a clean laser or color printout of your logo on plain white paper. The quality of the scan depends on the quality of the original artwork we are able to scan.

I/we would like to make my/our gift by:  
**Check:**  Enclosed is a check made payable to the Brandywine Health Foundation.  
**Credit Card:**  Please charge my credit card.  Visa  Mastercard  
**Card number:** \_\_\_\_\_  
**Expiration date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_  
**Online:** Another easy giving option; Make your sponsorship gift on-line at our secure website @ [www.brandywinestrawberryfestival.com](http://www.brandywinestrawberryfestival.com).

Please reply to: Brandywine Health Foundation, 50 S. First Ave., Coatesville, PA 19320. DEADLINE: April 9, 2010

### strawberry level

**\$10,000**

- Full Page Ad (9.667" w x 11.5" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- Logo identification on festival website with hyperlink to your website
- Signage at the festival
- Acknowledgement in all media releases
- Invitation for two to a VIP Sponsor Reception in April
- Listing in the invitation and 6 tickets to the Garden Party\*

### berry level

**\$5,000**

- Full Page Ad (9.667" w x 11.5" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- Logo identification on festival website with hyperlink to your website
- Signage at the festival
- Acknowledgement in all media releases
- Invitation for two to a VIP Sponsor Reception in April
- Listing in the invitation and 4 tickets to the Garden Party\*

### platinum level

**\$2,500**

- Full Page Ad (9.667" w x 11.5" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- Logo identification on festival website with hyperlink to your website
- Signage at the festival
- Acknowledgement in all media releases
- Invitation for two to a VIP Sponsor Reception in April
- Listing in the invitation and 2 tickets to the Garden Party\*



### gold level

**\$1,000**

- Full Page Ad (9.667" w x 11.5" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- Logo identification on festival website with hyperlink to your website
- Invitation for two to a VIP Sponsor Reception in April
- Listing in an invitation and 2 tickets to the Garden Party\*

### silver level

**\$500**

- Half Page Ad (9.667" w x 5.75" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- Listing on festival website with hyperlink to your website
- Invitation for two to a VIP Sponsor Reception in April
- Listing in the invitation and 2 tickets to the Garden Party\*

### bronze level

**\$300**

- Quarter Page Ad (4.771" w x 5.75" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- Listing in the invitation and 2 tickets to the Garden Party\*

### sponsor level

**\$150**

- Eighth Page Ad (4.771" w x 2.75" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010
- One ticket to the Garden Party\*

### friend level

**\$100**

- Business Card Ad (or Message of Support, 3.139" w x 2" h) in the Daily Local News insert distributed on Wednesday, May 26, 2010

\*The 8th Annual Garden Party will be held on Wednesday, May 26, 2010 at "Houyhnhnm" in Coatesville, home of Jeff Seder and Nina Burnaford. Guests include many area business and community leaders. Listing in the Garden Party invitation is only guaranteed to those companies who reply before March 22, 2010 due to printing deadlines.

For more information, please contact Jill Whitcomb, Special Events Coordinator, at 610.380.9080, ext. 103, or e-mail [jwhitcomb@brandywinefoundation.org](mailto:jwhitcomb@brandywinefoundation.org).

THANK YOU FOR YOUR SUPPORT!



[www.brandywinestrawberryfestival.com](http://www.brandywinestrawberryfestival.com)